



Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)

ISO 9001:2015 Certified

Accredited with **'A+' Grade**
(CGPA 3.47 out of 4.0 by NAAC)

EXECUTIVE MASTER IN BUSINESS ADMINISTRATION IN DATA SCIENCE AND ANALYTICS (2026-2028)



ADMISSION BROCHURE

UNIVERSITY SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP

East Delhi Campus, Vivek Vihar, Phase-II, Delhi-110095



EXECUTIVE MASTER IN BUSINESS ADMINISTRATION IN DATA SCIENCE AND ANALYTICS (EMBA-DSA)

Session: 2026-2028

Admission Schedule with Important Dates

(For final Schedule & Important dates, visit DTU Website: www.dtu.ac.in)

Activity/Event	Date and Day
Uploading of Admission guidelines and online application form on DTU website	05.06.2026 (Friday)
Last date of online registration (submitting the completely filled application form)	19.07.2026 (Sunday)
Date of release of shortlisted candidates for personal interview	21.07.2026 (Tuesday)
Date of document verification and personal interview	25.07.2026 – 26.07.2026 (Saturday-Sunday)
Release of the first list of selected and waitlisted candidates.	28.07.2026 (Tuesday)
Reporting of candidates for the first round admission and counselling (All shortlisted candidates are required to report along with original documents and DD for fee payment)	01.08.2026 (Saturday)
Display of vacant seats for second round of admissions on DTU website.	04.08.2026 (Tuesday)
Reporting of candidates for the second round admission and counselling (Shortlisted candidates are required to report along with original documents and DD for fee payment)	08.08.2026 (Saturday)
SPOT round notice & admission (If Required)	To be announced

Note:

- Candidates are advised to regularly visit the DTU website www.dtu.ac.in for updates and notifications related to admissions.
- All admissions shall be conducted as per DTU and Government norms applicable at the time of admission.
- Personal Interview may be conducted in online/hybrid mode if required.
- No separate communication may be sent individually to candidates.



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दिल्ली प्रौद्योगिकी विश्वविद्यालय
DELHI TECHNOLOGICAL UNIVERSITY
(Formerly Delhi College of Engineering)



Prof. Prateek Sharma
Vice-Chancellor

F.No.DTU/VCO/DO/10/2026-27/3100

Date: 06/07/26



Message from the Hon'ble Vice Chancellor

It gives me immense pleasure to welcome you to Delhi Technological University (DTU) and introduce you to our prestigious Executive MBA in Data Science and Analytics program.

Delhi Technological University is globally known for outstanding education, research and innovations. With a rich legacy of over eight decades, the University currently offers various interdisciplinary and industry relevant programs in science, technology, management and allied areas at undergraduate, post-graduate and doctoral levels. At DTU, we ensure that our students go on to become professionals and impactful leaders, through a holistic and rigorous curriculum, state-of-the-art facilities, and our talented faculty members. This is coupled with a diverse range of extra-curricular activities throughout the year, which help students develop various skills to facilitate them throughout their lives.

In today's digital era, data is not just a tool but a transformative force reshaping industries, decision-making, and the global economy. DTU, with its strong legacy of academic excellence and innovation, is proud to offer this cutting-edge program tailored for professionals seeking to use the power of data and lead with insight.

The EMBA-DSA program is designed to blend core management principles with the latest advancements in data science, analytics, and artificial intelligence. It empowers future-ready leaders with the analytical skills and strategic thinking required to thrive in complex, data-driven environments. Our distinguished faculty, state-of-the-art infrastructure, and strong industry collaborations ensure a rich and impactful learning experience.

Over the years, Delhi Technological University has firmly established itself as an institution of unshakable repute, both nationally and internationally. Securing admission to DTU is a matter of great pride, as the University continues to scale new heights of academic and professional excellence on the global stage. The University has cultivated and preserved an exceptional academic environment that fosters the continuous exchange of knowledge and ideas. This program offered by DTU will empower professionals to navigate complexities, seize new opportunities, and excel in corporate, entrepreneurial, and public-sector roles with confidence.

I am sure that this program will be an opportunity for driven professionals to enhance their expertise, develop a forward-thinking perspective, and create lasting impact in the corporate world. I extend my best wishes to all candidates for their academic journey and all their future endeavours.

(Prof. Prateek Sharma)
Vice Chancellor

SHAHBAD DAULATPUR, BAWANA ROAD, DELHI-110042, INDIA
PH. : 011-27882284, 27852207 Email: vcdu@dtu.ac.in, WEBSITE: www.dtu.ac.in

General Instructions

1. The application forms can be accessed at the web portal of the University website at: www.dtu.ac.in.
2. The candidates are advised to go through the Admission Brochure carefully and acquaint themselves with all the requirements with respect to filling up of the Online Application Form.
3. The registration fee of Rs. 1500/- for GN/OBC/EWS/SC/ST/PwD is to be paid online through credit/debit card/net banking at the time of registration. After completing the application form successfully, if candidate does not pay the registration fee, he/she will not be considered for any seat allotment in any round of the counselling. The fee paid for application for admission shall not be refundable.
4. It is the responsibility of the candidate to ascertain whether he/she possesses the requisite eligibility and qualifications for admission as specified in this brochure.
5. If a candidate is found ineligible at any stage during the admission process or during any stage of the programme, his/her candidature/admission will be cancelled without any notice and suitable action shall be initiated against him/her including forfeiture of the fee.
6. The applicants are advised to preserve the Online Application Form as well as Acknowledgements, if any, for future reference.
7. While filling up the application form, the candidate must verify the correctness of all the particulars furnished by him/her. In case any candidate is found to have furnished false information or is found to have concealed any information in his/her application, he/she will be debarred from admission. Further, university reserves the rights to take suitable actions against the applicant in this regard, including forfeiture of the fee.
8. After application form is complete in all respect and all the required documents have been uploaded, candidate must confirm all the details before final submission. The candidate will not be permitted to edit/change details filled in the registration form once the candidate submits the form.
9. Candidates must ensure that Mobile Number and Email Address provided by them must be valid and should belong to the candidate or his/her immediate family members. These will be used by the University for Future Communications with the candidate.
10. University would not be responsible for communication not being made due to non-existent/faulty communication details provided by the candidate.
11. It is in the interest of candidate to remember his/her password and keep it highly confidential, to avoid misuse by other candidate.
12. Tentative dates of commencement of first and subsequent round admissions are mentioned under "Important Dates Schedule" in this Admission Brochure. Any update/change will be notified at the DTU website (www.dtu.ac.in).
13. The list of documents required for admission counselling is mentioned in this brochure. Candidates are advised to bring/upload, wherever specified, all the relevant documents as detailed in this brochure at the time of admission.
14. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name at the time of counselling. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission. The caste certificate must be uploaded in online admission portal as well. The NCL/EWS certificates should be issued after 31st March, 2026.
15. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories. A candidate who is offered a seat under reserved category/sub-category in any round of seat allotment and fails to produce appropriate document in support, his/her allotted seat will be cancelled and he/she shall be considered for allotment in GENERAL (GN) category in subsequent rounds on submission of a written request by the candidate to university in this regard, subject to eligibility, availability of vacant seats and his/her merit. University reserves the right to accept or reject such requests.

About DELHI TECHNOLOGICAL UNIVERSITY

Delhi Technological University (DTU), a leading World Class Technological University, plays a vital role in National and Global Knowledge Network. It is empowering India with the Wings of Knowledge and Power of Innovations. With more than 84 years of tradition of excellence in “Engineering & Technological Education” and “Research & Innovations”. DTU came into being after the reconstitution of the Delhi College of Engineering by the Government of NCT of Delhi in 2009, by Act 6 of 2009, passed by the assembly of the NCT of Delhi. It is a non-affiliating, teaching and research University, committed to achieving excellence in Engineering, Science, Technology, Management and allied areas and matters connected therewith or incidental thereto. The university, in its various avatars, namely, the ‘Delhi Polytechnic’ and ‘Delhi College

of Engineering’ (DCE), has been serving the nation and the global community since its inception in 1941, by providing trained manpower of highest quality in the field of engineering and technology, and, is globally well known for its outstanding education, research and innovations. The University currently offers various inter-disciplinary and industry relevant programmes in Science, Technology, Management, and allied areas at the Undergraduate, Postgraduate and Doctoral level. The University has established a strong academia-industry interface and has collaborations with reputed research organizations, industries, and premier institutions. A great many alumni of the institute have excelled at home and abroad and through their contributions to the profession of engineering they have brought high honour and enhanced the dignity of engineering fraternity being rolled out from institutions in India. The University lays great emphasis on assisting students in the development of national character, self-confidence, leadership and fostering an ecosystem for creativity and imagination.

VISION



To be world class university through education, innovation and research for the service of humanity

MISSION



To establish centers of excellence in emerging areas of science, engineering, technology, management and allied areas.

To foster an ecosystem for incubation, product development, transfer of technology and entrepreneurship.

To create environment of collaboration, experimentation, imagination and creativity.

To develop human potential with analytical abilities, ethics and integrity.

To provide environment friendly, reasonable and sustainable solutions for local & global needs

CORE VALUES

Integrity

We do what we say through trust, transparency and honesty.

Compassion

We foster civilized mindset for kindness, consideration and benevolence.

Commitment

We dedicate ourselves completely to all our endeavors.

Creativity

We nurture innovation, imagination and ideation.

Collaboration

We promote team work through togetherness, harmony and acknowledgment.

Inclusion

We embrace diversity with respect, acceptance and affirmation.

Location

Delhi Technological University is situated at Shahbad Daulatpur, Rohini in North-West Delhi, India. It is approximately 32 kilometers from the Indira Gandhi International Airport, New Delhi and the nearest Metro stations are SamaypurBadli/Rithala. Once at SamaypurBadli/Rithala, board local transport, auto or bus to get down at DTU, which is 3-4 kms far from SamaypurBadli/Rithala Metro Station.

Programmes Offered

The University offers 18 Undergraduate engineering programmes (B.Tech.) and three bachelor programmes [i.e. B.Des., BBA, BA (Hons.), Economics], 25 M.Tech. programmes, 5 MBA programmes, 4 M.Sc. programmes, MA (Economics) and M.Des. programme. The university offers Ph.D. programmes in all areas of engineering, science, management and economics. The UG and PG programmes of DTU offer most modern curricula, based on the Choice Based Credit System (CBCS), having rich mix of courses from science, engineering, management, social sciences, humanities, fine arts, liberal arts, classical music, sports, etc. The course curricula have been developed with a view to integrate advancements in science and engineering, while also incorporating industry relevant technologies. To provide further flexibility there is provision for credit transfer and earning credits through massive online courses (MOOCs) from different platforms such as NPTEL, SWAYAM, Coursera and Edx etc. The curriculum is regularly updated keeping in view the new technologies and changes in needs of industries and society.

Faculty and Research

The university has a very talented pool of experienced, as well as young faculty members who are well qualified in their area of specialization and have very good national and international exposure. To engage the students and faculty in research and

innovation the university offers provisions like funding for students' innovative projects, financial assistance to students for attending internship overseas, research project grants to all faculty members etc.

To celebrate the individual's excellence in research, the university gives Research Excellence Awards to researchers in three categories of awards annually, namely, Outstanding Research Awards, Premier Research Awards, and Commendable Research Awards. The awards are open to all the researchers of DTU. The University provides funds to faculty and students to organize and attend various faculty development programmes, seminars, and conferences.

Ranking and Rewards

The university is having ISO 9001:2015 certification since 27.11.2018, accredited with 'A+' grade by NAAC (National Assessment and Accreditation Council) (2nd Cycle) and has been accorded 2(f) and 12- B status by the University Grants Commission (UGC). Many of its UG & PG engineering programmes are also accredited by the National Board of Accreditation (NBA). The University is consistently ranked among best 10 engineering institutions as per the various independent surveys on best engineering institutions of the country. The university has been ranked 10th by India Today's Top engineering colleges in India 2025. The 2025 NIRF rankings placed DTU at the 30th position among the engineering institutions and at 42nd in the categories of universities. DTU has been placed at 801-1000 bracket in the Times Higher Education World University Ranking 2026.

Campus and Infrastructure

DTU has 164 acres of a lush green, tech-savvy main campus, consisting of 16 academic departments, research centers, and residences for students, faculty, and staff. At present the university has around 15,000 students in its undergraduate,

postgraduate, and Ph.D. programmes. DTU has an EDUSAT Studio utilized for recording of lectures, events, and talks. Besides the main campus, the university has another campus in East Delhi, where the Executive MBA-DSA programme, BBA programmes and B.A (Hons.) Economics are offered. The newly established East Delhi Campus of DTU has been functional since the 2017-18 academic session. It is located at Vivek Vihar, Phase II, Delhi. This campus endeavours to provide quality education, research, and innovation in the emerging areas of management, relevant to industry and society.

Computer Centre

DTU has a well-equipped centralized computer centre to cater to the needs of students and faculty in the university. It is housed in a magnificent state-of-the-art building having specialized laboratories to provide variety of platforms and computing environment for UG, PG and research students. 240 computers of advanced configuration connected into LAN in two floors providing internet access and programming facilities to all software related laboratories of all the departments of the college, predominantly CS, SWE, IT, ECE, EE, Physics and Maths departments. The center is networked through high-end intelligent Juniper/Avaya/CISCO/Brocade/Ruckus manageable switches and possesses round the clock two leased lines of 10 Gbps link of NKN and 1Gbps link of Reliance Jio with shared bandwidth in different pipes for the Wi-Fi connectivity in the Library,

Academic Departments, Administrative Blocks, Sports Complex, Faculty Residence and Hostel blocks of the campus, with internet facilities on all the nodes. It also has the latest versions of compilers, scientific, technical and engineering software, training kits etc. for the students of different branches of engineering.

Central Library

DTU library, with a collection of more than 2,00,000 text and reference books and a large number of e-journals, e-books, manuscripts in digital format, is one of the highly rich engineering libraries in the country. Library provides remote access facility to all its readers by using cloud based remote access software. The library also helps researchers to maintain proper integrity and ethics and provides the facility of similarity check to avoid instances of plagiarism. It has a very active presence on Facebook. Various current awareness services and user information literacy programmes are continually organized throughout the year. The library building is a four storied, aesthetically designed, centrally air-conditioned structure with a seating capacity of 400. Library is updated regularly by way of adding new literature in the form of text books, reference books, reports, proceedings, abstracts & indexes, encyclopaedias, data books, standards (National & International), Journals & database on CD-ROM.

Hostel

Hostel life is one of the most enjoyable and memorable time of one's life. There are 10 boys' hostels and 3 girls' hostels in DTU. Each hostel in the campus gives each individual ample opportunity to develop various qualities as each hostel is equipped with recreation room, reading room, mess and gymnasium. Additionally, every hostel subscribes to the latest magazines and newspapers for the residents. The hostels are connected to the campus via the campus wide wi-fi network and LAN which enables the residents to browse the internet and access the online library resources for their academic and research related work. The information of all available accommodation will be posted on the University website. However, limited seats could be provided inside the University premises. In addition, the mess facility at the University can be availed by all the students.

Centre for Extension & Field Outreach

Centre for Extension and Field Outreach was established in DTU in the year 2018. The various activities/programme performed by the Centre is to sensitize the students to develop social values, widespread their responsibilities and knowledge in societal issues and problems by making them involve with the community people. DTU is a Participating Institute under “Unnat Bharat Abhyan” – a Project of Ministry of HRD, Govt. of India and adopted five villages and are conducting classes in their schools. Directorate of Education, Govt. of NCT of Delhi awarded a Project “Youth for Education” and has launched “Desh Ke Mentor”, which is one of the largest mentoring programme in school education. Centre has also started a certificate course titled as “Basic Computer Course”.

Under Lab on Wheels (LOW) Scheme for the candidates from the Government Schools of NCT of Delhi or from society, Centre at DTU is coordinating with Delhi Police conducting Skill development programme through one-month basic computer training to Juveniles in conflict with law/weaker section in Rohini. Centre is regularly organizing Seminars/online webinars/workshops/Awareness programmes etc. and is working towards increasing productivity, enhancing skills and abilities, focusing on growth and helping people to work on their own future development. Additionally, NSS at DTU facilitates enhanced student engagement with community contributing to deeper reservoirs of ideas.

Innovation and Incubation Foundation (DTU-IIF)

DTU-IIF is a Technology Business Incubator (TBI) established in 2016 as a non-profit section 8 company. Currently, this TBI is supported by the Government of Delhi and Delhi Technological University. DTU-IIF helps start-up companies and

individual entrepreneurs to develop their business ideas by providing a range of services including co-working office space, mentoring support, funding support with venture capital financing, and other supports & resources they need, all under one roof. In last five years, IIF has provided 70 lakhs of funds to 56 start-up companies. Also, DTU-IIF promotes the culture of innovation and Entrepreneurship by organizing various webinars/workshops/Hackathons, etc. The Business Review Committee screens the new ideas and recommends incubation at DTU-IIF. The Finance Review Committee recommends the investment of Rs. 7.5 lakh per start-up. Delhi Technological University established Technology Business Incubator (TBI) in the name of DTU Innovation and Incubation Foundation (DTU-IIF). DTU-IIF was incorporated as section 8 Company on 06.09.2016.

Sports and Other Outdoor Activities

The students of DTU are provided with excellent facilities for indoor and outdoor games. DTU has 4 x 400m racing track, fields for football, hockey, cricket, courts for volleyball, basketball, tennis, badminton, along with facilities for indoor games. A well-equipped gymnasium is also available in the campus in addition to gym facilities in each hostel. The university has appointed coaches in almost all the games to train the students and prepare university teams. Students are encouraged to participate in various sporting events and tournaments held in and around NCR of Delhi. From academic year 2018-19, as per the revised curriculum, the university offers foundation electives to the students of first year and second year and in these sports have big share of electives. A large number of bright and capable scholars, having graduated from the Institute, have distinguished themselves by means of their extraordinary achievements in their chosen professions and by their contributions to the society at large.

DCE-DTU Alumni Network

DCE-DTU Alumni are serving leadership positions in many of the best-known companies in India and abroad, in marketing, finance, human resources, information technology, research & analytics, innovation & entrepreneurship. The worldwide network of illustrious alumni includes world-known personalities like Prof. Vinod Dham (Father of the Pentium Chip), Dr. Raj Soin (Founder, CEO of Soin, LLC), Prof. D. Yogi Goswami (Inventor, Author, Entrepreneur and Educator), Dr. Durga Das Aggarwal (President, CEO Piping Technology & Products, Inc), Mr. Vijay Shekhar Sharma (Founder of Paytm), Sh. Karnal Singh (Former Chief of Enforcement Directorate), Sh. Arun Goyal (Member-CERC & Former Secretary, Cabinet Secretariat).

Alumni have been traditionally contributing generously towards placement opportunities, sponsorships/fellowship programmes and infrastructural developments of their alma mater. Donations for Raj Soin Hall by Dr. Soin, Clean Energy Research Centre establishment by Prof. Yogi Goswami, and several scholarships for the students of DTU have shown the dedication of the alumni for the betterment of their alma mater. Vinod Dham has sponsored “Centre of Excellence for Semi-conductors and Micro-electronics” to establish centralized state of art infrastructure facility for device design/material research/fabrication for cutting edge R&D in Semi-conductors and Micro-electronics.

Events and Festivals

The university organizes annual cultural, literary, sports and technical festivals. These festivals not just provide an opportunity to the students to connect with the professional world, but also display their creative and technical skills in several interesting events and activities organized during the fests. The ENGIFEST, one of the most well attended student’s cultural event in northern India and the YUVAAN, the literary Fest, is annual cultural extravaganza of the university and offers a good mix of literary, cultural, and entertainment events. The “INVICTUS” is annual technical festival of the university where all technical societies of the university host various technical activities and competition. The AAHVAAN is the annual sports fest organized by DTU sports council.

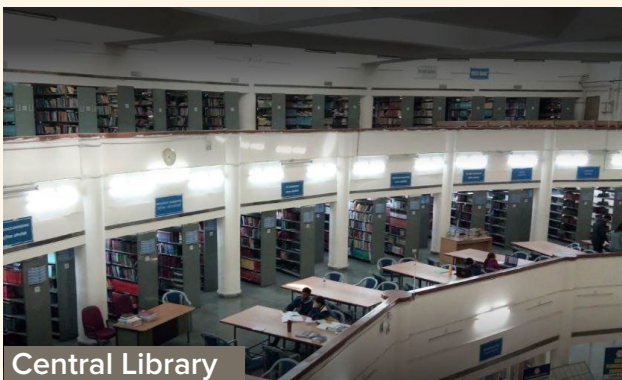
Medical Facilities

DTU has a well-equipped health care center. The medical practitioners are available to the students requiring medical attention. The healthcare center has specialized medical practitioners including ENT, dental care, Physiotherapy, Nutrition, Gynecology and Obstetrics etc. Further, medical camps are also being organized by the University on regular basis. In addition, Ambulance facility is also available in case of emergency. The University has also tie-ups with the major hospitals of Delhi for emergency cases. More information about DTU can be accessed at www.dtu.ac.in.

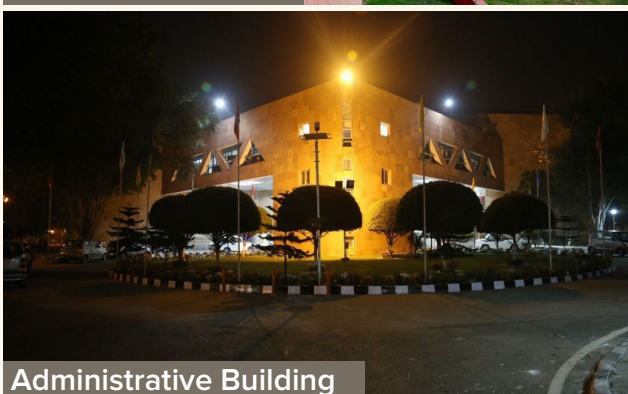
INFRASTRUCTURE AT DTU



Aerial View of OAT



Central Library



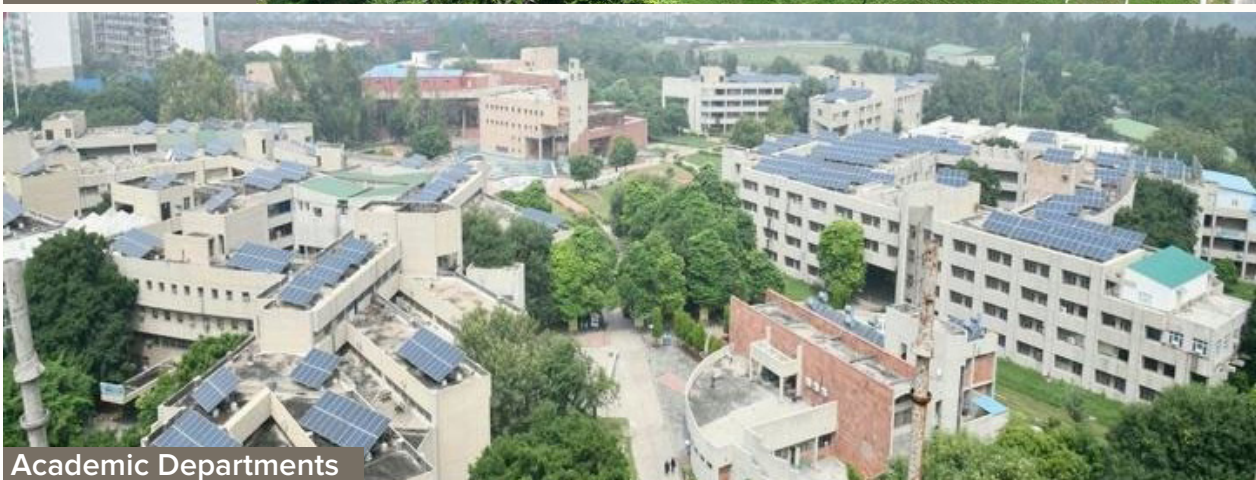
Administrative Building



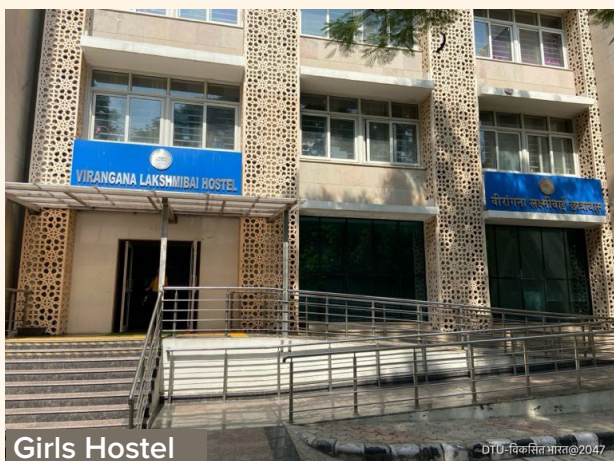
Labs



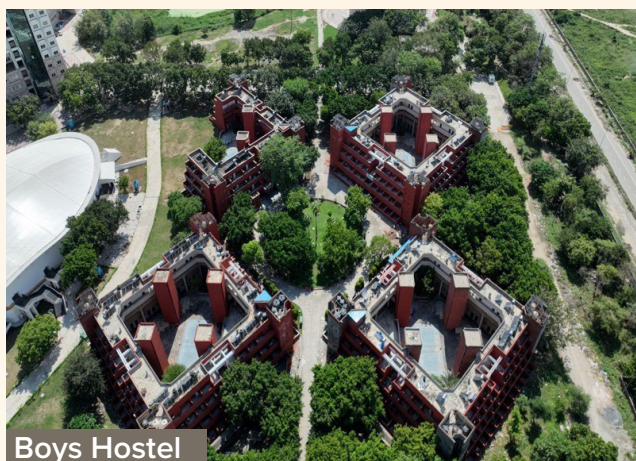
Sports Complex



Academic Departments



Girls Hostel



Boys Hostel



AB3 & AB4 Block



Raj Soin Hall



Health Centre



Bank



Ambedkar Auditorium



Guest House



Classroom

ABOUT UNIVERSITY SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP (USME)

The USME was established in the East Delhi campus (EDC) of DTU in the year 2017, to fulfil its mission of offering a portfolio of the highest quality of programs aimed at emerging area such as analytics and venture development, and the creation of an ecosystem for learning, research and practice in management and entrepreneurship. It aims to grow into a nodal centre for entrepreneurship, and to become a multidisciplinary practise-oriented school.

Situated in the East of Delhi, the Campus comprises three disciplines of Management, Economics and Innovation, Entrepreneurship, and Venture Development, with faculty having a background of leading institutions such as IIM Kolkata/Lucknow, IIT Madras/Ropar, JNU, DSE, etc. It houses an ecosystem that is not only multidisciplinary, but multidimensional in its range of activities.

USME not only offers degree programs at the UG, PG and doctoral levels, it has also conducted intense workshops for students such as in Entrepreneurship, Business Strategy, R for Machine Learning, the Start-up Conclave etc. which provide a lot of

co-curricular learning. The cultural fest “Traction”, including business contests, and many other celebrations of youthful artistic expression, including sixteen clubs in different professional and other interest areas, all lead to a rich extra-curricular life on Campus. These activities have drawn students from across India, including from the IIMs and other premier colleges, and students also participate in many national level festivals and competitions.

USME has added very modern classroom infrastructure and discussion spaces, a state-of-art library and information centre, seminar rooms, and a 200-capacity state of the art Manthan Hall. The Campus students organize various events ranging from cultural fests, talks, business contests, and internship/final placement fairs, workshops and a lecture series of thought leaders across disciplines.

There is a separate common room for girl students, and it has many facilities along with carrom and TT tables, found in all common rooms. Badminton courts are also there on



Campus, along with shared international standard hockey facilities, and access to all the famed DTU Main Campus sports complex facilities for lawn tennis, cricket, gymnastics, basketball, etc. It also sends its own teams to competitions in various sports.

USME offers the Master of Arts (MA) in Economics and Executive MBA (Data

Science and Analytics) programmes at the PG level and the Bachelor of Business Administration (BBA), and Bachelor of Arts (Honours) in Economics programmes at the UG level. The Ph.D. program in Management, Economics and Entrepreneurship/Venture Development disciplines has nineteen scholars at present.



The USME Vision

To develop and nurture the spirit of management leadership and entrepreneurship with a sense of social conscience for the common good of the society.

The USME Mission



To impart management education through a portfolio of professionally designed programmes with focus on management, entrepreneurship, family business, public policy, business analytics, financial markets and many more

To establish centres of excellence in entrepreneurship development, innovation, incubation and organization development

To create a new knowledge-based learning ecosystem through relevant and useful research in the context of changing technology and societal needs

To encourage and foster the spirit of enquiry and develop scientific temper

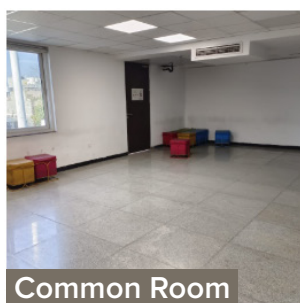
To nurture responsible ethical leaders

To contribute towards enrichment of corporate and professional life by providing consultancy and training.

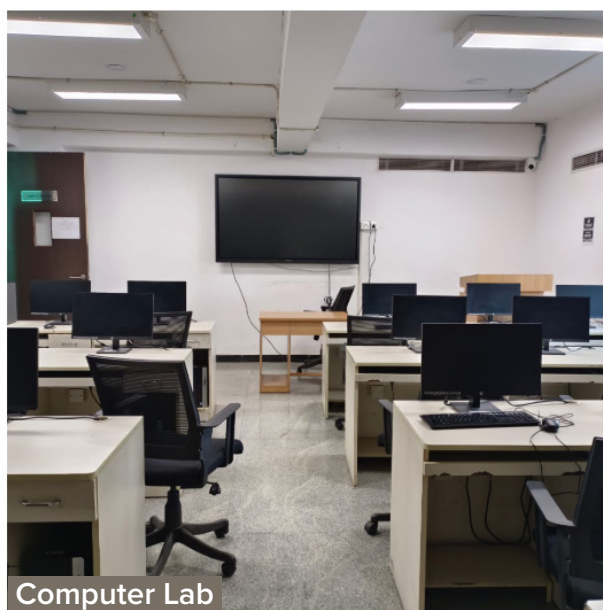
CHNOLOGICAL
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INFRASTRUCTURE @ USME



Common Room



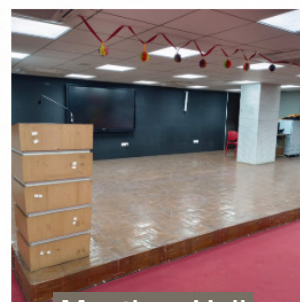
Computer Lab



TnP Room



Incubation Centres



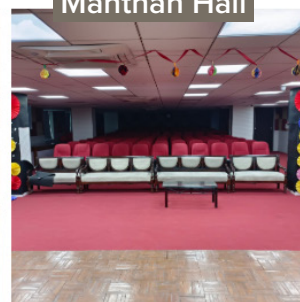
Manthan Hall



Basketball &
Volley Ball Ground



Library



Newspaper &
Magazine

CENTRES OF EXCELLENCE @USME

Entrepreneurship Development Centre (EDC): The aim of the centre is to develop an institutional mechanism to create entrepreneurial culture in science and technology and to foster techno entrepreneurship and knowledge enterprise development for generation of wealth and employment by personals. The centre guides the budding students to pursue entrepreneurship as their career. At the nascent stage, the centre has organised experiential workshop on entrepreneurship

under the government's Technical Education Quality Improvement Programme (TEQIP), and has hosted a start-up business plan competition in the annual fest Traction which saw participation from various leading institutions such as IIM Lucknow, IIM Shillong, IIM Rohtak, among others, from various parts of India, with a participation from over a hundred management students. It has worked with the Enactus programs to engage in social ventures that help improve the quality of life for the people in need.

Innovation and Incubation Centre (IIC):

The aim of the centre is to provide start-up grants for students and faculty members in the areas of management, innovation, along with entrepreneurship. It also promotes management and innovation-driven

business ventures that will lead to technical renaissance. This is in association with the DTU Innovation and Incubation Foundation, headed by CEO: Dr. Girish K Sharma, which has incubation infrastructure at the East Campus under the IIC based at East Campus.

STUDENTS' VENTURES AT USME

- **“Innovative Scripts Private Limited”** is a DPIIT recognized start-up developing Blockchain-based Enterprise Software Solutions; incubated at MBA-IEV program of USME, DTU. It is selected as one of the Best 75 Start-ups in India by the Ministry of Education in 2022; and awarded Rs. 10 lakhs funding.
- **“Refoveo”** is all about serving clean, fresh and healthy food and beverages; the venture is established at DTU main campus and serving fresh juice and vegetable salad to the students of DTU.
- **“Currikalam Technologies Private Limited”** strives to make a one-stop shop for all the lab based and experiential educational needs. Its vision is to make school education relevant to today's times and industrial needs. The packages provided by Currikalam include IoT lab experiment equipment for schools, Smart classes, modern labs, certified teacher training programs, school websites, student portal, etc.
- **“MadhousetoMudhouse”** is a private limited firm that provides consulting services to individuals, private and government institutions operating in the hinterlands of rural India, in fields such as agriproducts, tourism etc.
- **“Ishan-M”** is a start-up which brings to you a complete solution of all the digital marketing

needs at one place, and already has over six leading business houses as clients.

- **“The Herbalist”** is an indigenous thermal energy optimization company, actively engaged with the clients in herbal produce process industries.
- **“Nikiez clothing”** – Indian wear Online Shopping. It offers exclusive Indian wear that features the latest trends and collection. It launches products on its online shopping portal every month and offers Lehengas, Sharara Suits, Garara Suits, dresses.

“Professional Rang: Enhancing your natural beauty” is an export house related to provide ‘One destination for Beauty & Salon Industry’ with Essential Oils & Nano-Technology as the base. The long-term objective is to create an export house where skin care products would be distributed business to business.



EVENTS AT USME

There has been active involvement of students and faculty in the various professional activities and student events. The department has around 16 student clubs built around professional, cultural, social and sports related interests. These clubs regularly organize seminars, competitions,

and encourage knowledge sharing on their domains within the campus. Guest lectures, events, visits to industries and trade fairs, all have led to an all-round exposure of students at USME to the rapidly changing economic and industrial scenario.



Mr. Subhash Chandra Garg, former Finance Secretary of India took a session on the “Future of Digital Finance” at USME, DTU.



Mr. Udit Misra, Senior Associate Editor at The Indian Express took a session on “Indian Economy: Prospects and Challenges” at USME, DTU.



Dr. Pronab Sen, Former Chief Statistician of India, delivered a lecture on “Entrepreneurship as a Factor of Production” at the orientation programme for the inaugural batch of MA (Economics) Programme.



Ms Sadgi Sharma (Manager – Data Analytics, American Express) took a session on SQL with AI.



Prof. Surender Kumar, Senior Professor, Department of Economics, Delhi School of Economics, Delhi University delivered a lecture on “India’s Key Achievements under the G20 Presidency”



Ms Tulsipriya Rajkumari, Joint Director, International Economic Relations Division, Department of Economic Affairs, Ministry of Finance, delivered a lecture “India’s Key Achievements under the G20 Presidency”



Dr. Nagesh Kumar, Director, Institute for Studies in Industrial Development and Member, RBI, Monetary Policy Committee delivered the Keynote Address on “75 Years of Indian Economy: Achievements, Gaps and the Way Forward” at DTU’s First Annual Young Economist Conclave



Vidushi Shovana Narayan Ji (Padma Shri Awardee) took a session on an immersive Kathak Workshop covering intricate footwork, expressive storytelling through mudras, rhythmic patterns, and the spiritual dimensions of the classical dance form



A Vibrant Dandiya Night brought students together for an evening filled with music, dance, and festive celebrations.



Fireside Chat with Mr. Rishi Pratim Mukherjee, Co-Founder of ScoopWhoop



Celebration
of National
Sports Day at
USME

Training and Placement

The training and placement cell of USME works in collaboration with the Training and Placement Department of DTU. The placement process is, like all premier institutions, a student-run affair, working under the guidance of the faculty coordinators. The team of training and placement cell acts as an interface between the industry and students, and provides counselling, practical assistance and runs programs, to help develop students in various spheres, so that they can achieve their aspirations. The centre also helps students in getting internships and short duration industry projects. Industry experts

are invited to groom the students according to the industry specific requirements. The cell organizes career guidance Programmes for all the students from first semester onwards. To enrich the professional competencies of the students there are assessment centres which includes activities like personality profiling, mock interviews, group discussions, business simulations. Along with the placement activities the cell is collecting feedback from industry about performance of students employed and transmitting the same appropriately for corrective actions.

OUR PAST RECRUITERS

About Executive MBA in Data Science and Analytics Program

Executive MBA in Data Science and Analytics at University School of Management & Entrepreneurship for Working Professionals with minimum 2 Years of managerial/professional/technical work experience. This program has been specially designed to cater to the needs of working professionals who are eager to enhance their skills and knowledge in the dynamic field of data science.

Class Schedule: Weekend classes (including option for 30% hybrid mode, if approved by Program Coordinator in each case).

Degree: Executive MBA in Data Science and Analytics

This program is a perfect opportunity for professionals who have a minimum of 2 years of managerial/professional/technical work experience and are looking to further their career in the exciting realm of data science. With the exponential growth of data-driven decision making across industries, the demand for skilled data scientists and analysts is at an all-time high. Our Executive MBA program will equip you with the necessary tools and expertise to excel in this field and stay ahead of the curve.

Key Features of the Programme:

- Comprehensive curriculum covering the core concepts of data science and analytics.
- Practical application of data science techniques through hands-on projects and case studies.
- Industry-relevant coursework to ensure alignment with current trends and best practices.
- Faculty comprising experienced professionals and esteemed academicians.
- Networking opportunities with industry experts and like-minded professionals.
- State of the art infrastructure and cutting-edge technology resources.

By choosing our Executive MBA program in Data Science and Analytics, you will embark on a transformative learning journey that combines academic rigor with practical insights. This program will empower you to tackle complex business challenges, leverage data-driven strategies, and make informed decisions in a data-centric world. The proposed Program will be spread over Seven Terms, to earn 84 credits. The Program will target Mid to Senior level Executives. At the time of submitting the application, the prospective candidates must be employed at an organization. Professionals who are owners of a registered business would also be eligible to apply.

Duration of Executive MBA in Data Science and Analytics Program

The Program spans for Seven Terms of 11-13 weeks and 12 credits each, with teaching concentrated around ten to eleven weeks within the term. The Seventh Term will involve Live Research/Capstone Project Work, including elaborate selfwork/study. Flexible mode classes will be held at the USME Campus, Delhi, in evening of working days/ Saturdays and/or Sundays. The proposed scheme of subjects is as follows.

All subjects are for 3 credits/30 hour's instruction, unless otherwise mentioned. There will be a component of self-learning also, which will require additional hours of learning for each credit, in addition to the 30 hours of in class teaching learning transactions.

COURSE CURRICULUM OF EXECUTIVE MBA IN DATA SCIENCE AND ANALYTICS PROGRAM

The program comprises of seven terms. The term wise lists of courses are as follows:

First Year: First Term

Course Code	Course Title	Course	Credits	Contact Hours/ Week			Relative Weights				
				L	T	P	CWS	PRS	MTE	ETE	PRE
EMD101	Business Communication	SEC	3	2	1	-	25	—	25	50	—
EMD103	Data Science I - Mathematical Foundations for Data Science	AEC	3	2	1	-	25	—	25	50	—
EMD105	Organizational Behaviour	DCC	3	2	1	-	25	—	25	50	—
EMD107	Cost Accounting and Management Control	DCC	3	2	1	-	25	—	25	50	—
	Total Credits		12								

First Year: Second Term

Course Code	Course Title	Course	Credits	Contact Hours/ Week			Relative Weights				
				L	T	P	CWS	PRS	MTE	ETE	PRE
EMD109	Data Sciences II- Data Mining	SEC	3	2	1	-	25	-	25	50	-
EMD111	Operations and Logistics Management	DCC	3	3	-	-	25	-	25	50	-
EMD113	Marketing Management	DCC	3	2	1	-	25	-	25	50	-
EMD115	Managerial Economics	DCC	3	2	1	-	25	-	25	50	-
	Total Credits		12								

First Year: Third Term

Course Code	Course Title	Course	Credits	Contact Hours/ Week			Relative Weights				
				L	T	P	CWS	PRS	MTE	ETE	PRE
EMD102	Critical Thinking and Problem Solving	VAC	3	2	1	-	25	-	25	50	-
EMD104	Data Sciences III - Machine Learning	AEC	3	2	1	-	25	-	25	50	-
EMD106	IT & Management Systems	DCC	3	3	-	-	25	-	25	50	-
EMD108	Human Resources Management	DCC	3	2	1	-	25	-	25	50	-
EMD110	Corporate Finance	DCC	3	2	1	-	25	-	25	50	-
	Total Credits		15								

Second Year: Fourth Term

Course Code	Course Title	Course	Credits	Contact Hours/ Week			Relative Weights				
				L	T	P	CWS	PRS	MTE	ETE	PRE
EMD201	Data Sciences IV - Business Intelligence & Data Visualization	SEC	3	3	-	-	25	-	25	50	-
EMD203	Business Laws	ICC	3	3	-	-	25	-	25	50	-
EMD205	Business Environment	VAC	3	2	1	-	25	-	25	50	-
EMDXXXX	Elective 1	DSE	3	3	-	-	25	-	25	50	-
EMDXXXX	Elective 2	DSE	3	3	-	-	25	-	25	50	-
	Total Credits		15								

Second Year: Fifth Term

Course Code	Course Title	Course	Credits	Contact Hours/ Week			Relative Weights				
				L	T	P	CWS	PRS	MTE	ETE	PRE
EMD207	Data Sciences V - R for Machine Learning	AEC	3	2	-	2	15	25	20	40	-
EMD209	Business and Strategic Policy	DCC	3	2	1	-	25	-	25	50	-
EMDXXXX	Elective 3	DSE	3	3	-	-	25	-	25	50	-
EMDXXXX	Elective 4	DSE	3	3	-	-	25	-	25	50	-
	Total Credits		12								

Second Year: Sixth Term

Course Code	Course Title	Course	Credits	Contact Hours/ Week			Relative Weights				
				L	T	P	CWS	PRS	MTE	ETE	PRE
EMD 202	Data Sciences VI - Artificial Intelligence	SEC	3	3	-	-	25	-	25	50	-
EMD 204	Big Data & Knowledge Management	ICC	3	3	-	-	25	-	25	50	-
EMDXXXX	Elective 5	DSE	3	3	-	-	25	-	25	50	-
EMDXXXX	Elective 6	DSE	3	3	-	-	25	-	25	50	-
	Total Credits		12								

Second Year: Seventh Term

4-6 weeks of Live/ Applied Capstone Projects OR MOOCs 6-Credit (In any area of specialization as per DTU norm, with prior permission of Program Coordinator, MOOCs Committee of Department, as per DTU norms.)	Total Credits = 6 Relative Weights: PRE = 60, PRS = 40
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List of Electives

Discipline Specific Electives	
Group 1	Group 2
EMDS211 - Information and Project Management	EMDA211 - Pricing Analytics
EMDS212 - Advanced Time Series and Forecasting	EMDA212 - Marketing, Web and Social Media Analytics
EMDS213 - Data Structure and Graph Algorithms for Data Sciences	EMDA213 - HR Analytics
EMDS214 - Advanced Machine Learning	EMDA214 - CRM and Marketing Analytics
EMDS215 - Cloud Computing	EMDA215 - Retail Analytics
EMDS-216 - Natural Language Processing	EMDA216 - Operation & Supply Chain Analytics
EMDS217 - Decision Making Techniques	EMDA217 - Semantic Web and Web Mining
EMDS218 - Swarm and Evolutionary Computing	EMDA218 - Financial Analytics
EMDS219 - Predictive Modelling	EMDA219 - Cyber Analytics
EMDS220 - Recommender Systems	EMDA220 - Advanced Database Management Systems

EXECUTIVE MBA IN DATA SCIENCE AND ANALYTICS PROGRAM COMMITTEE

Prof. S. K. Garg

Director, East Delhi Campus, DTU



Prof. S. K. Garg is Director East Delhi Campus and Former Pro Vice Chancellor Delhi Technological University (Formerly Delhi College of Engineering). He is the founder Head (2009-13) of Delhi School of Management, DTU, offering two year full time MBA and weekend MBA Programs. He headed the Training and Placement Deptt of DTU from 2008-13 and in 2012, DTU stood first in placements among all Engineering Institutions, as per All India Survey. He also worked as an Independent Director in Rashtriya Ispat Nigam Limited, a Navratna Public Sector Enterprise, Govt. of India from (2012-15).

Prof. Garg has more than 35 years of experience in industry, teaching and Research. His teaching and research areas include Industry 4.0, Smart Manufacturing, Data Analytics, Operations and Supply Chain Management, Manufacturing Process Automation and Technology Management, Operations Research, Manufacturing Strategy etc. He has guided 22 PhD thesis and five others are in progress. He has published more than 150 papers including above 100 in International Journals. He has visited Chile and USA in 1997 to present paper and visit Universities. In July 2013, he visited Georg August University, Gottingen, Germany a supervisor of DAAD research scholar under sandwich scheme and again in October as subject expert in Indo German Logistics Forum workshop. In 2016, he visited several universities of US and UK to understand their administrative and research eco system. He has been to Cambridge University for one week as LEAP participant.

Prof. Amit Mookerjee

Head of Department, USME



Dr. Amit Mookerjee is currently Professor (Management), also serving as Head of the University School of Management and Entrepreneurship, Delhi Technological University. Prior to this he was Professor, Indian Institute of Management Lucknow (IIM -L), for fifteen years; Dean, IIM Lucknow's Noida Campus; BPCL Research Chair Professor (2009-10); served as Director, East Campus, DTU from 2021 to 2024; on the Board of Governors of B-Schools, Director on the Board of the IIML Enterprise Incubator Ltd earlier, and currently in the DTU Innovation and Incubation Foundation; Head Analytics and Head Research (later as acting Director), at the Center for Macro Consumer Research (CMCR) at the National Council for Applied Economic Research (NCAER – India's premier think tank established in 1955). He also served as Assistant/ Associate Professor (for a total of nine years) at MDI, Gurgaon, where he was also Placement Coordinator from 2000- 2002. His consulting, research and training services span organisations across different sectors in industry (telecom, IT, FMCG, durables, finance and insurance, banking); PSUs and private organisations in core sectors such as energy, cement, fertilisers etc.; development sector (research/projects) for NORAD, DAI-GTZ (now GTI), Norwegian Government and FICCI; cooperative sector such as for NAFED. His interest area is customer experience, customer emotions and value mapping, CRM and entrepreneurship. He has contributed papers in respected international journals like MIP, JCM, Media Psychology, and in more than 20 international conferences overseas and in India.

Dr. Nidhi Maheshwari

*Associate Professor
Associate Head, USME*



Dr. Nidhi Maheshwari is a specialist in Organizational Behaviour and Human Resource Management and currently serves as an Associate Professor of Management at Delhi Technological University, New Delhi. She holds a Ph.D. in Management, along with an MBA, LLB, and a Bachelor's degree in Science—bringing a rich multidisciplinary foundation to her scholarship in behavioural sciences.

With more than two and a half decades of academic, research, and professional experience, Dr. Maheshwari has emerged as a distinguished scholar in the field. She has authored over 35 research papers in ABDC-ranked (A, B, C) and SSCI-indexed journals, and has developed more than 30 internationally registered case studies. Her research spans spirituality, sustainable development, emotional intelligence, organizational culture, and leadership. Her contributions have been recognised through several prestigious awards, including the Premium Research Category Award at DTU and Best Paper distinctions at IIM Shillong and IIM Kozhikode.

Dr. Maheshwari's industry engagement is extensive. As a consultant, executive coach, and leadership facilitator, she has designed and delivered over 40 management development programs for leading organisations such as ONGC, NTPC, GAIL, IOCL, NHPC, Power Grid, PNB, IFFCO, and Engineers India Limited. Her expertise in emotional intelligence, communication, conflict management, team dynamics, and leadership development has benefitted thousands of executives across diverse sectors.

Her academic leadership portfolio includes roles as Associate Head, Board of Studies Member, Research and Review Committee Member, Academic Coordinator, Program Director, Deputy Exam Superintendent, and Area Chair (OB & HR). She has supervised doctoral scholars, guided numerous postgraduate research projects, and contributed to national discourse through thought pieces in leading newspapers. Her early work as a broadcaster with All India Radio further reflects her commitment to public engagement. Integrating Vedic wisdom with contemporary behavioural science, Dr. Maheshwari advances a unique research agenda in sustainable and values-driven leadership. She is widely regarded as a thought leader shaping regenerative, resilient, and future-ready organizational practices.

Dr. Anushruti Vagrani

*Assistant Professor, USME
Programme Coordinator, Admission Chair, EMBA-DSA*



Dr. ANUSHRUTI VAGRANI is an Assistant Professor at USME, DTU. She is an MBA, MCA, UGC-NET-JRF/SRF fellow, and has received her Ph.D. from the Department of Management Studies, Indian Institute of Technology, Delhi. Her thesis is in the broader area of Information Communications Technology and Development (ICTD), focusing on the Internet and inequality in the context of rural households in Rajasthan, India. Skilled in qualitative and mixed-method research with long-term ethnographic research experience, she has developed leadership and mentoring skills through lecturer positions in management colleges in Rajasthan and teaching assistance for management classes at DMS, Indian Institute of Technology, Delhi.

She has worked on several research projects with prestigious institutions, including IIT Delhi, LIRNEasia, CSC e-Governance Services, and the Ministry of Communications & Information Technology. Her primary research interests include an anthropological focus on technology adoption, usage, impact, and interactions between technology, social contexts, inequality, and development. Her research has been published as ABDC ranked and Scopus-listed journal articles, book chapters, reports, and proceedings in prestigious academic conferences.

Dr. Deepti Aggrawal

*Assistant Professor, USME
Deputy Admission Chair, EMBA-DSA*



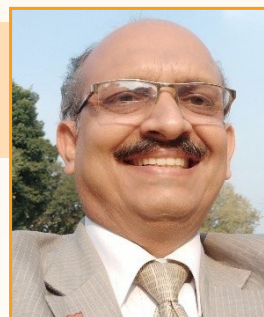
Dr. Deepti Aggrawal (deeptiaggrawal@dtu.ac.in) is currently working as an Assistant Professor at USME, Delhi Technological University, Delhi. She holds a Ph.D. degree from the Department of Operational Research, University of Delhi. She brings in-rich experience of around 10 years in varied fields of Education, Banking, Analytics & Quantitative techniques. She has published several articles in journals of international repute. Her research area includes Innovation Adoption and Technology Diffusion Modeling & Optimization in Marketing, Modeling in Software Reliability Engineering and Applications of Multi-Criteria Decision-Making Techniques for solving real life problems. She has co-authored one text-book entitled “Market Assessment with OR Applications” published by CRC Press, Taylor & Francis group. She is a life member of Society for Reliability, Engineering, Quality and Operations Management.

FACULTY AT UNIVERSITY SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP

DISCIPLINE MANAGEMENT

Prof. Manoj Kumar Sharma

Professor (Full Time-Visiting), USME



Dr. Manoj Kumar Sharma is an alumnus of Delhi College of Engineering and IIT Delhi, having Bachelor and master's degree in engineering (First Class with Distinction), MBA and Ph.D. in Management (Strategic Performance Management of Telecom companies) from DMS, IIT Delhi.

He has experience of 29 years in various capacities as a contributor and learner, in Academics, Industry and Government as Teacher, Manager, Advisor. Currently, he is Full-Time Visiting Professor in areas of Strategic Management, Business Analytics, Innovation, Entrepreneurship and New Venture Development at University School of Management and Entrepreneurship (USME), DTU East Delhi Campus of Delhi Technological University (Established by Govt. of NCT of Delhi).

Dr. Sharma has served as faculty at Department of Management Studies (DSM), Indian Institute of Technology Delhi (IIT Delhi). He is on Expert panel for selection of faculty in area of “Strategy” for leading business school of India. His other academic work & related experience includes honorary faculty position at prestigious management Institutes in India including specialized training institutes in India. Dr. Sharma has written research papers in peer reviewed Journal (SpringerNature), Book Chapters in (SpringerNature), Chaired-International conferences in many countries.

Dr. Sharma has also served in Government as Advisor : IT & E-Governance at Noida, Govt. of UP / Member of the National Council (NCVT, an apex policy making body) under Ministry of Labour & Employment, Govt. of India/ In corporate as board of directors of companies / CEO of DTU IIF [DTU Innovation and Incubation Foundation (Section 8 Company)] promoted by Delhi Technological University / Officer on Special Duty (OSD) and Associate Director of DTU East Delhi Campus of Delhi Technological University. He was selected as ‘Mentor of change’ of NITI Aayog and served as “Expert Committee Member” for framing ‘Startup Policy’ of Govt. of NCT of Delhi. He has served as ‘Academic Council’ / ‘Executive Council’ Member of Mahamaya Technical University as a ‘Dean of Faculty of Management’ (Now Dr. AKT University, Estab. by Govt. of UP) and Academic Council Member (Sp. Invitee of Hon'ble VC) of Delhi Technological University (DTU) / Indira Gandhi Delhi Technical University for Women (IGDTUW).

Prof. (Dr.) Ashok Mittal

Professor, USME



Dr. Ashok Mittal is the former Vice Chancellor of Dr. B.R. Ambedkar University, Agra. Prior to this role, he served as a Professor in the Department of Economics at Aligarh Muslim University (A.M.U.), Aligarh and served as the Chairman of the department for 02 terms. Dr. Mittal completed his Ph.D. in 1987, and his research and teaching interests encompass Macroeconomics, Public Finance, and Econometrics. Total teaching & research experience is around 50 years.

Dr. Mittal has authored numerous articles that have been published in prominent national journals such as Economic and Political Weekly and The Indian Economic Journal. He is a life member of several prestigious organizations, including the Indian Economic Association, The Indian Econometric Society, The Jodhana Institute of Economic Research, Bhartiya Arthik Sodh Sansthan, and the Uttar Pradesh–Uttarakhand Economic Association. Currently, he serves as the President of the Uttar Pradesh–Uttarakhand Economic Association (UPUEA). In addition to his academic pursuits, Dr. Mittal has participated in a wide range of national and international conferences, seminars, and workshops. He has also supervised numerous research projects, guiding students towards the award of Ph.D. and M.Phil. degrees. Dr. Mittal has held visiting professorships at the National Law Institute University, Bhopal, and was a Visiting Fellow at the Institute of Social and Economic Change (I.S.E.C.), Bengaluru. He is also the author of the book Cinema Industry in India: Pricing and Taxation (Indus Publication) and Capital Inflows in India: A Macro-Econometric Analysis published by IANS. In recognition of his vast academic contributions, Dr. Mittal currently holds the position of Professor Emeritus at the University School of Management and Entrepreneurship (USME), Delhi Technological University (DTU), where he continues to teach and mentor students. Additionally, Dr. Mittal is also serving as an advisor to the Union Public Service Commission (UPSC) and many State Service Commissions further cementing his prominent role in India's academic and economic research community.

Prof. Chaitanya

Professor of Practice, USME



Prof. Chaitanya is Professor of Practice, at the University School of Management & Entrepreneurship (USME) of Delhi Technological University (DTU). He is B.Tech. (IIT-Kanpur), MBA (IIM-Calcutta) and a PMP (PMI, USA). He is a BEE certified 'Energy Auditor', GRIHA certified 'Green Building' professional and registered valuer ('land & building', 'financial assets').

He has ~25 years of work experience in power and renewable energy sectors across engineering, site execution, project management, and strategy consulting domains. As part of organizations like BHEL, Adani Power, Accenture Management Consulting and Startups, he has helped execute large thermal, hydro and Solar PV projects as design engineer, project manager, and strategic advisor. He has advised GEM Enviro Ltd., a waste management company, for growth strategy and was instrumental in its listing on SME platform of NSE. He is also a registered valuer for 'land and building' (L&B) and 'securities or financial assets' (S&FA) classes. He has conducted valuation assignments related to insolvency, M&A, financial reporting etc. cases and for clients such as DLF, IFCI, ASF Insignia IT SEZ etc. He is an avid learner of new tech and has domain certifications in AI and 'Data Science' from NPTEL, IIT-Chennai. He is enthusiastic about using technology to solve problems of the clean energy sector as founder of cleantech startup 'SuEng Tech Pvt. Ltd.'

Prof. Surinder Singh Sur

Adjunct Faculty, USME



Prof. Surinder Singh Sur is currently Adjunct Faculty in the University School of Management and Entrepreneurship, Delhi Technological University. He specialises in the field of Environment and Energy sector policy formulation and project execution.

Before this, he was a Guest Faculty at Delhi Skill & Entrepreneurship University for around six years and taught mainly subjects such as “Regulation & legal issues in power sector”, “Project management”, “Core Electrical Engineering (essentially covering Electric Vehicles)”, “Financial Literacy” and “Entrepreneurship”.

He is empanelled as a Senior Fellow & Jury with SKOCH Group. He has evaluated more than 2000 schemes/projects of Central / State Governments, Non-Governmental organisations, and private organisations as a Jury. The SKOCH award is given for their extraordinary achievements in contributing to society. The SKOCH Award covers the best of efforts in digital, financial and social inclusion.

Prof. (Dr.) Rajiv Arora

Adjunct Faculty, USME



Dr. Rajiv Arora is an esteemed academician, policy expert, and seasoned administrator with vast experience in trade policy, commerce, foreign trade, industrial development, and e-governance. Currently serving as Adjunct Faculty at USME, Delhi Technological University, he has held key leadership positions in the Ministry of Commerce & Industry, Directorate General of Trade Remedies, National E- Governance Division, Ministry of New & Renewable Energy, and Directorate General of Foreign Trade. Over his illustrious career, he has contributed significantly to WTO regulations, foreign direct investment policies, export promotion, and digital governance initiatives.

A PhD holder from IIT Delhi, Dr. Arora is also a Gold Medalist in MPhil (Public Administration) and Master of Engineering (Electronics & Communication). His academic credentials include a PG Diploma in Management from MDI Gurgaon, an LLB, and a Bachelor's in Electronics & Communication Engineering. With a deep commitment to research, mentoring, and policy advocacy, Dr. Arora bridges the gap between academia and industry, bringing cutting-edge insights into trade policies, business strategy, and technology-driven governance.

Dr. Santosh Kumar Pandey

Visiting Professor, USME



Dr. Santosh is a Visiting Faculty at USME, Delhi Technological University (DTU). He brings over three decades of industry experience across business development, account management, project management, and operations in global B2B environments, particularly within the telecommunications and IT sectors. Prior to his corporate career, he served as a Short Service Commissioned Officer in the Indian Air Force, gaining valuable leadership and mission critical operational experience.

Dr. Santosh holds a Ph.D. in Marketing and a Post Graduate Diploma in Management from IIM Lucknow, an M.S. in Software Systems from BITS Pilani, and a B.E. in Electronics from NIT Bhopal. His academic and research interests include consumer buying behavior, brand management, and the application of emerging technologies in business. He has presented and published research papers at several national and international conferences.

Dr. Anurag Chaturvedi

Assistant Professor, USME



Dr. Anurag Chaturvedi is an Assistant Professor of Management at the University School of Management & Entrepreneurship at Delhi Technological University, where he has been teaching since December 2017. He has over 10 years of experience in his field, including more than eight years in teaching and research in finance and financial risk management. His Ph.D. thesis focused on “Interconnectedness and Systemic Risk of Indian Shadow Banks-Detection Measures and Effect Analysis.” He earned his Ph.D. from the Delhi School of Management at Delhi Technological University. He has an H-index of 4 and an i-10 index of 2 and published 8 research papers in SSCI/Scopus journals. His research interest is in the area of risk management, financial institutions, corporate finance and ESGs. He has taught a range of finance courses at the MBA and BBA levels, held various administrative positions at the university, and participated in training programs, summer schools, and faculty development programs. He has been instrumental in MoU with ICSI and ICMAI-IPA. His corporate experience at companies like Tata Motors and S&P Global, along with his professional qualifications (FRM, JRF NET), and membership of GARP further demonstrate his practical and theoretical understanding of finance.

Dr. Priya Malhotra

Assistant Professor, USME



Dr. Priya Malhotra is an Assistant Professor in the area of Finance at USME, DTU. She has an MBA and Ph.D. in Finance from the Faculty of Management Studies, University of Delhi (FMS, Delhi). She has qualified UGC-NET in Management. She has prior teaching experience in the Department of Commerce, Shri Ram College of Commerce (SRCC),

University of Delhi. She also has a rich industry experience of more than 6 years and has been associated with ICICI Bank Ltd & Barclays Bank in the international private banking segment. She has published papers in various reputed international journals and conferences. Her areas of interest include international private wealth management, financial market structure and organizational issues, portfolio management, and financial modeling. Financial markets microstructures, financial asset pricing, systemic risk assessment and IT-led interventions in financial markets are her research interests. She has published her research work in various international journals of repute including Research in International Business and Finance (RIBAF, Elsevier, SSCI & ABDC A), Review of Managerial Science (SSCI, ABDC A), Benchmarking & IJPPM (SCOPUS&ABDC-B). She is also the recipient of coveted National Stock Exchange of India (NSE) Research Project Grant 2026 under its prestigious Research Initiative.

Dr. Harleen Kaur

Assistant Professor, USME



Dr. Harleen Kaur is an Assistant Professor at University School of Management and Entrepreneurship, DTU. She is a PhD in Marketing from Faculty of Management Studies, University of Delhi in the domain of consumer brand relationships. Prior education include a PGDM from Indian Institute of Management Calcutta (IIM C) and a B.E. (Information Technology) from Delhi College of Engineering, University of Delhi (now DTU). She began her marketing career with Pepsico India Ltd. and has worked with leading brands - Mountain Dew, Mirinda and Pepsi. She was awarded the Junior Research Fellowship (UGC NET-JRF). Her research and teaching interests include brand strategy, consumer psychology, consumer brand relationships, marketing research, and consumer analytics. She has published research in ABDC journals and is a recipient of the Research Excellence awards by DTU.

Dr. Varsha Sehgal

Assistant Professor, USME



Dr. Varsha Sehgal is an Assistant Professor at USME, DTU in the area of strategy and policy management and holds a Ph.D from DTU in the same area. She has completed M.B. A from IIT Madras and B. Tech in Computer Science & Engineering from Punjab Technical University Jalandhar. She has published papers in various reputed international journals and conferences. Her areas of interest include sustainability, entrepreneurship and strategy management. She is particularly interested in sustainability and its impact on firm and society dynamics. In addition, she has close to 6 years of industry experience in Fiserv and Infosys related to the Banking Solutions domain. She is currently the program coordinator of the BBA program and is also serves as the Exam Superintendent at USME, DTU.

Pallavi Kalra Sethi

Assistant Professor, USME



Pallavi Sethi, an Assistant Professor with over 18 years of experience in Accounting and Finance, is dedicated to fostering learning, research, and innovation in the field. Her passion lies in financial statement analysis, corporate governance, and financial distress assessment, areas where she has contributed through insightful research and academic publications. Prior to joining DTU she taught in Shaheed Bhagat Singh (Eve.) College at University of Delhi. She has to her credit various publications in National and International Journals.

Dr. Darshan Kalasua

Assistant Professor, USME



Dr. Darshan Kalasua is an Assistant Professor at the University School of Management and Entrepreneurship (USME), Delhi Technological University (DTU), in the discipline of Management. He holds a PhD from the Motilal Nehru National Institute of Technology (MNNIT), Allahabad. He holds a postgraduate degree from Banaras Hindu University and a graduate degree from Mohanlal Sukhadia University. He has published two research articles in Scopus-indexed journals. He has also worked on a research project sponsored by the Indian Council of Social Science Research (ICSSR). His areas of interest include Panel Data Analysis, Financial Management, and Corporate Governance. Dr. Kalasua also serves as a reviewer for esteemed international peer-reviewed journals.

Dr. Neha Jain

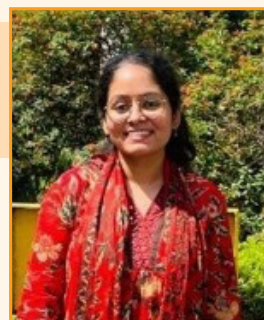
Assistant Professor, USME



Neha Jain is currently working as an Assistant Professor (Economics) at the Delhi Technological University (DTU). She was previously working as an Assistant Professor at the Indian Institute of Foreign Trade (IIFT). She completed her PhD and M.Phil. in economics from Jawaharlal Nehru University, Centre for the Study of Regional Development (School of Social Science). Her research work focuses broadly on Applied Econometrics, Demographic Economics, and Development Economics. She did a master's in economics from Ambedkar University and graduated with a B.A. (Hons.) economics degree from Indraprastha College for Women, Delhi University. She worked as an Assistant Professor at Delhi University, Keshav Mahavidyalaya in 2015. She also worked as a Content Writer under the project "Development of E-Content for MA (Business Economics) funded by UGC.

Dr. Divya Mishra

Assistant Professor, USME



Dr. Divya Mishra is an Assistant Professor at USME, DTU in the discipline of Management. She has previously worked as an Assistant Professor at Vivekananda Institute of Professional Studies, GGSIPU. She earned her Doctorate of Philosophy (Ph.D.) from University School of Management and Entrepreneurship, Delhi Technological University in the area of Human Resource Management and Organizational Behavior. She has taught subjects in the domains of Human Resource Management, Organizational Behaviour, Training and Development, and Business Analytics. She has published various research papers in the international journals of repute such as IEEE Transactions on Engineering Management, Journal of Knowledge Management, and International Journal of Organizational Analysis, among others. She has also authored a book and several book chapters with publishers like Taylor & Francis and Emerald Publishing. Additionally, her 11 case studies have been published by SAGE Business Cases Originals, covering prominent organizations and contemporary issues. She has presented papers at national and international conferences, including IIM Ahmedabad, IIM Bangalore, and IIM Indore. She has been recognized with the Best Reviewer Award by the Academy of Management (AOM) and serves as a reviewer for journals such as California Management Review and Springer Nature. Her areas of interest include Human Resource Management, Organizational Behavior, Technological Innovation, Good Governance, Crowdsourcing, Open Innovation, and Digital Transformation.

Dr. Sanjay Yadav

Assistant Professor, USME



Dr. Sanjay Yadav is an Assistant Professor in the discipline of Management at the University School of Management & Entrepreneurship (USME), Delhi Technological University (DTU). He holds a Ph.D. in Operational Research from the Department of Operational Research, University of Delhi. His research contributions have appeared in several internationally reputed journals published by IEEE, Elsevier, and Springer, with indexing in ABDC, SCI/SCIE, Scopus, and Web of Science (WoS). His work has been featured in leading journals such as IEEE Transactions on Fuzzy Systems, IEEE Transactions on Engineering Management, Information Sciences, Applied Soft Computing, Soft Computing, and the International Journal of Fuzzy Systems. He is a recipient of the prestigious National Fellowship awarded by the University Grants Commission (UGC). He has also qualified the UGC National Eligibility Test (NET) in Management three times, in addition to clearing the Joint CSIR-UGC NET in Mathematical Sciences.

Dr. Amandeep Kaur

Assistant Professor, USME



Amandeep Kaur is an Assistant Professor at the University School of Management and Entrepreneurship, Delhi Technological University. Prior to this role, she worked as an Assistant Professor at GGSIPU-affiliated colleges and was a full-time research scholar at the Delhi School of Management, Delhi Technological University. She holds a Bachelor's and a Master's degree in Commerce from the University of Delhi, where she was honoured with the Distinguished Alumni Award by Shyama Prasad Mukherjee College, University of Delhi. She has qualified for UGC-NET (Commerce and Management). She has presented research papers at various national and international conferences, including IMRC at IIMA, CIEMC at IIMBG, and IFC at CMS-JMI, among others. Her research areas include earnings management and corporate governance. She has published research papers in ABDC-listed, Web of Science, and Scopus-indexed journals, and contributes to the academic community as a reviewer for reputed journals such as Global Business Review and NMIMS Management Review. In her teaching portfolio, she covers a range of subjects including Financial Accounting, Financial Management, Fundamentals of Management, Financial Statement Analysis, and Basics of Econometrics.

Dr. Ritika Chopra

Assistant Professor, USME



Ritika Chopra is working as an Assistant Professor at the University School of Management and Entrepreneurship, DTU, in the discipline of management. She holds a PhD in Management from Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi. Dr. Chopra has earned her MBA in Finance from the University School of Management Studies, GGSIPU (2017), and a B.Tech in Electronics and Communication Engineering from HMR Institute of Technology and Management (2014). She qualified the CBSE-NET in Management in 2018. Her strong academic foundation is reflected in her multidisciplinary teaching portfolio, covering a broad spectrum of courses including Financial Management, Wealth Management, Income Tax, Derivatives, Investment Banking, Business Mathematics, Organizational Behavior, and International Financial Management, among others. Dr. Chopra has published over 30 peer-reviewed journal articles, many of which appear in high-impact, ABDC- and SSCI-indexed journals such as Technological Forecasting and Social Change, Journal of Environmental Management, Journal of Small Business Management, Psychology and Marketing, and Renewable Energy. Her research work spans topics like digitalisation, climate finance, AI governance, green branding, and tourism resilience. She has presented over 12 research papers at reputed conferences organized by IIM Ahmedabad, IIM Bangalore, British Academy of Management (UK), ANZAM (New Zealand), and the Canadian Economics Association. In addition to research and teaching, Dr. Chopra is an active peer reviewer, having conducted over 40 reviews for leading journals including the Journal of Retailing and Consumer Services, Corporate Governance, Qualitative Research in Organizations and Management, and Academy of Management proceedings.

Mr. Rahul Baghel

Assistant Professor, USME



Mr. Rahul Baghel is an Assistant Professor in the Department of Management at Delhi Technological University. He completed his Integrated Programme in Management (B.A. + MBA) from the Indian Institute of Management Indore with a specialization in Marketing and Strategy. Before joining DTU, he worked as a Sales Manager at Tata Steel Ltd. in the Branded Products and Retail division, gaining extensive industry experience in market development, client engagement, and strategic sales planning. His academic and professional background enables him to blend industry insights with classroom teaching. He takes a keen interest in student mentorship, industry readiness, and holistic development.

Dr. Sakshi Kukreja

Assistant Professor, USME



Dr. Sakshi Kukreja is an Assistant Professor at University School of Management and Entrepreneurship (USME), Delhi Technological University, in the discipline of Management. She holds a PhD in Management from Delhi School of Management, Delhi Technological University. Her doctoral work investigated the M&A performance puzzle syndrome over the sample of emerging and developed markets. She qualified the UGC-NET in the year 2017 and has been a recipient of both the Junior and Senior Research Fellowships awarded by the UGC. She has taught a spectrum of subjects, including Mergers and Acquisitions, Financial Derivatives, Financial Accounting, Cost and Management Accounting, Analysis of Financial Statements and Fundamentals of Management to both MBA and undergrad students. She has published research papers in international journals of repute, such as the International Journal of Emerging Markets and Review of Internal Business and Strategy, with indexing in SSCI, ABDC, Scopus, and Web of Science. She has also presented research papers at various international conferences. Her areas of interest include mergers and acquisitions, firm performance, accounting and finance.

Dr. Maansi Gupta

Assistant Professor, USME



Dr. Maansi Gupta is an Assistant Professor in the discipline of Management at the University School of Management and Entrepreneurship (USME), Delhi Technological University, Delhi. She received her Ph.D. in Operations Research from the Department of Mechanical Engineering, Indian Institute of Technology Delhi. Her doctoral thesis focussed on measuring and improving the performance of the Indian judicial system for better delivery of judicial services through evidence-based decision-making models.

She did her bachelor's in technology in Mechanical and Automation Engineering from Indira Gandhi Institute of Technology, Delhi (now known as IGDTUW). This was followed by post-graduation with dual specialization in Operations and Finance from FORE School of Management Delhi.. She qualified UGC-NET in Management in 2015. She has published research papers in reputed international peer-reviewed journals, such as the Journal of Policy Modeling, Annals of Operations Research and Socio-Economic Planning Sciences, indexed in SSCI, ABDC, and Scopus.

Mr. Sahil Bhukal

Assistant Professor, USME



Sahil Bhukal is Assistant Professor of Management at the University School of Management and Entrepreneurship, Delhi Technological University (DTU). He brings extensive experience in both private and public sector organizations, having worked with Lenskart, CarDekho, and Indian Oil Corporation Limited (IOCL). At IOCL, he served as the District Nodal Officer for the Pradhan Mantri Ujjwala Yojana, playing a key role in implementing this flagship national initiative through extensive rural outreach and awareness campaigns. He has also held managerial roles in LPG operations, lubricants, and retail management. His professional expertise spans operations, distribution, business development, marketing and rural campaign management. His diverse experience enables him to bring practical insights into management education and organizational practices.

DISCIPLINE ECONOMICS

Dr. Ratnam Mishra

Assistant Professor, USME



Dr. Ratnam Mishra is Assistant Professor at USME, DTU.. She has done her M. Phil and Ph.D. in Economics from Jawaharlal Nehru University (JNU). She has Bachelor's and Master's degree in Economics from Dr RML Awadh University, Faizabad (Ayodhya). She has thirteen years of teaching experience and is JRF in Economics. Her research areas include Economics of Education, Economics of Migration, Skill Development, Vocational Education, Technology and Entrepreneurship, rural development etc. and have vast experience in teaching Microeconomics, Indian Economy, Managerial Economics, Economics of education and migration. She has her journal publications in ABDC, SCOPUS, ESCI and SSCI indexed journals and three chapters in international handbooks.

Dr. Aakanksha Kaushik

Assistant Professor, USME



Dr. Aakanksha Kaushik, formerly with the University of Delhi, brings over 10 years of teaching experience to her role as Assistant Professor of Economics at Delhi Technological University (DTU), East Campus. She holds a B.A. (Hons) Economics from the University of Delhi; an M.A. in Financial Economics from the Gokhale Institute of Politics and Economics; an M.Phil. in Economics from the Centre for Economic Studies and Planning (CESP), Jawaharlal Nehru University; and a Ph.D. in Economics from CESP, JNU. She has also qualified for the UGC-NET with Junior Research Fellowship (JRF) in Economics.

She led a major study as Project Director, sponsored by the Election Commission of India, for the KAP Endline Survey for the Delhi Assembly Elections, and has multiple upcoming research projects. Dr. Kaushik has published in reputable international economic journals and has contributed articles to newspapers, magazines, and edited book volumes. At DTU, she serves as the IQAC Coordinator and BA (Hons) Economics Programme Coordinator, and has played a key role in designing the Economics curriculum.

Dr. Virender Kumar

Assistant Professor, USME



Dr. Virender Kumar is an Assistant Professor at University School of Management and Entrepreneurship (USME), Delhi Technological University. He has a Bachelor's degree in Economics from Hansraj College, University of Delhi, and Master's degree in Economics from Delhi School of Economics, University of Delhi. He has completed his Ph.D (Economics) and M.Phil (Economics) from Delhi School of Economics, University of Delhi. He was previously employed with Shri Ram College of Commerce (SRCC), University of Delhi, and has more than 11 years of teaching and research experience. He has publications in reputed journals from Elsevier, Springer, Wiley, Taylor & Francis, and Emerald. His areas of interest include Macroeconomics, Monetary Economics, International Economics, Environmental Economics, Time Series Analysis, and Panel Data Analysis.

Dr. Puneet Kumar Arora

Assistant Professor, USME



Dr. Puneet Kumar Arora is an Assistant Professor at the University School of Management and Entrepreneurship (USME), Delhi Technological University, in the discipline of economics. He has around 8 years of experience in delivering courses in Economics to UG and PG students including Statistics, Econometrics and Mathematical Methods for Economics. He was previously associated with India Infrastructure Publishing, where he tracked the Indian telecom and renewable energy sectors. He holds a bachelor's degree in economics from Hansraj College, University of Delhi and master's degree in economics from Jamia Millia Islamia, New Delhi and a PhD in economics and trade policy from the Indian Institute of Foreign Trade, New Delhi. He has to his credit several research papers in national and international journals. He is a regular contributor to leading economics and finance newspapers such as Mint and Nikkei Asia. His areas of interest include development economics and international trade.

Dr. Ankita Gupta

Assistant Professor, USME



Dr. Ankita Gupta is an Assistant Professor at USME, DTU in the discipline of economics. She holds a bachelor's degree in economics from Shyam Lal College, University of Delhi and master's degree in economics from Jamia Millia Islamia, New Delhi. She has completed her PhD in economics from Jamia Millia Islamia, New Delhi in the area of digital financial inclusion. She has published research papers in reputed national and international journals like *Arthaniti* and *The Review of Finance and Banking*. She has presented her work at various national and international conferences. Alongside her teaching and research, she has also been involved in research projects and has actively participated in several workshops and training programs related to research methodology and data analysis.

Dr. Shivani Yadav

Assistant Professor, USME



Dr. Shivani Yadav is an Assistant Professor in the Department of Economics at the University School of Management and Entrepreneurship (USME), Delhi Technological University (DTU). She earned her Ph.D. in Economics from Ambedkar University Delhi, where her research examined health inequities in India through a mixed-methods approach combining quantitative analysis with behavioural insights. Her teaching and research specializations include Public Health, Identity Economics, Development Economics, and Applied Econometrics. A recipient of the UGC Junior and Senior Research Fellowships, Dr. Yadav's research explores the intersections of development and social inequality. Her work has been published in *Economic and Political Weekly* and *Contemporary Voice of Dalits* (SAGE), and she has contributed to policy-oriented research through an ICSSR-funded project on health expenditure and poverty.

Dr. Sucheta Sardar

Assistant Professor, USME



Dr. Sucheta Sardar is an Assistant Professor in the discipline of Economics at the University School of Management and Entrepreneurship (USME), Delhi Technological University (DTU). Prior to joining DTU, she served as an Assistant Professor at BML Munjal University and Sharda University, where she taught courses in Economics to undergraduate and postgraduate students. She has over five years of teaching experience, with expertise in subjects such as Macroeconomics, Econometrics, Microeconomics, and Managerial Economics. Dr. Sardar began her academic career as an Assistant Professor at Sharda University in 2020. She has received the prestigious Erasmus Scholarship facilitated by Leipzig University, Germany.

Dr. Sardar holds a Ph.D. in Economics from Jawaharlal Nehru University (JNU), specializing in the Centre for Economic Studies and Planning under the School of Social Sciences. Her research interests span a wide range of areas, including Macroeconomics, Gender, Agriculture and Business Groups. She completed her Master's in Economics and MPhil in Development Studies from University of Calcutta. Complementing her scholarly pursuits, Dr. Sucheta has provided valuable consulting and research advocacy services to a range of Civil Society Organizations, including Oxfam India, World Vision, and HomeNet South Asia. She has published in various reputed journals and edited books.

ELIGIBILITY AND ADMISSION PROCEDURE

Eligibility Criteria

Educational Qualification

- Graduation in any discipline (e.g., B.A., B.B.A., B.Tech, B.Arch., B.Sc, B.Com, M.B.B.S., etc.) with a minimum of 50% marks or equivalent CGPA from any recognized university/institution (10% relaxation in marks will be given to SC/ST/PwD candidates as per DTU norms).
- In case if CGPA conversion formula is not provided by the concerned Institute/University, the equivalent percentage shall be computed as per the following formula:

Percentage of Marks = (CGPA x 10) (For CGPA on a scale of '10')

Work Experience

- A minimum of two years of relevant/managerial/professional/technical work experience in an industry or organization

after graduation by the last date of application.

Note:

1. Working Executives are required to produce a 'No Objection Certificate' at the time of joining the programme.
2. The last date of application shall be treated as the cut-off date in determining the experience of candidate.
3. At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria, his/ her admission shall be cancelled and the fee shall not be refunded.

Selection Criteria and Procedure

The selection of the candidates to the Exec MBA-DSA program will be made on the basis of (i) Academic performance [50%] and (ii) Performance in Personal Interview which will look at the criterion, quality of work experience, fitness to the program [50%].

ADMISSION PROCEDURE

All candidates desirous of seeking admission to the Executive MBA - Data Science & Analytics programs at USME, DTU are required to visit website **www.dtu.ac.in** and fill registration form, pay a non-refundable registration fee.

Documents to be uploaded at the time of registration:

Following is the list of documents required for uploading at the time of filling up of online application form:

- Photo, Degree and Marks sheet of the qualifying examination.
- Certificates and Marks sheet of the 10th and 12th examination.
- Date of Birth Certificate as indicated in High School or equivalent examination.
- Reserved category/sub-category certificates, if applicable.
- Work Experience Certificate
- Undertaking (if required)

Personal Interview and Document Verification

The shortlisted candidates will be called for Personal Interview and Document verification in physical mode. The venue and date for the same will be announced on **www.dtu.ac.in**. The list of the eligible candidates will be announced on DTU website before first round of counselling.

NOTE: The candidates, who do not attend the Personal Interview and document verification process, will not be considered in the merit list.

The counselling will be held on declared dates of admission, with payment of fees. Anyone not appearing for counselling will not be considered for admission.

Spot round

Spot round may be conducted if seats remain vacant. Details of spot round will be notified on the website **dtu.ac.in**.

SEAT MATRIX OF EMBA-DSA

The annual intake of this program is 30 at USME. The reservations of the seats for SC/ST/OBC/EWS and subcategories Defence/ PWD are as per the norms.

All eligibility criterion will remain same.

Seat Matrix

The distribution of seats for the EMBA-DSA Program is as follows:

Category	GN	SC	ST	OBC	EWS	Total
Subcategory						
GN	10	5	2	8	3	
CW	1	0	0	0	0	
PD	1	0	0	0	0	
Total Seats	12	5	2	8	3	30

Category and Sub- Category Codes

Category	Code
General	GN
Scheduled Caste	SC
Scheduled Tribe	ST
Other Backward Classes	OB
Economically Weaker Section	EWS

Sub-Category	Code
No Subcategory	GN
Differently Abled Persons (PWD)	PD
Defence Personnel	CW

RESERVATION POLICY:

Reservation Policy will be as per DTU norms

- Scheduled Caste (SC):** 15% of the total seats are reserved for Scheduled Caste candidates.
- Scheduled Tribe (ST):** 7.5% of the total seats are reserved for Scheduled Tribe candidates.
- Other Backward Class (OBC- NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).
- Defence Personnel:** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to

Defence sub-category in the following priority

Priority I - Widows/Wards of Defence Personnel killed in action.

Priority II - Wards of disabled in action and boarded out from service.

Priority III - Widows/wards of Defence Personnel who died in peace time with death attributable to military service.

Priority IV - Wards of disabled in service and boarded out from service with disability attributed to military service.

Priority V - Wards of serving defence personnel and ex-servicemen who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/ NauSena/ Vayu Sena Medal 8. Mention-

in-Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry

Priority VI - Wards of Ex-servicemen.

Priority VII - Wives of Defence personnel disabled in action and boarded out from service.

Defence personnel disabled in service and boarded with disability attributable to military service.

Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

Priority VIII - Wards of serving personnel.

Priority IX - Wives of serving personnel.

e. Person with Disability: 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category.

f. Economically Weaker Section (EWS): 10% of the total seats are reserved for Economically Weaker Section candidates.

Note

- i. In case of category (a) and (b), the vacant seats are interchangeable.
- ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- iii. Seats under sub-category (e) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- iv. In case, sufficient number of eligible candidate from the sub categories mentioned at (d) and (e) are not

available, the vacancies will be treated as unreserved in the respective category.

- v. Under CW sub-category, the seats will be filled based on the priority i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
- vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.
- vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories / sub categories. The candidates claiming reservation under SC / ST / OBC/ EWS categories, CW / PWD sub-categories will be required to produce the original certificate of the respective reserved category/ sub- category issued by the competent authority (as mentioned in this information brochure) at the time of document verification. If the reserved category / sub-category certificate is not found to be in order, no benefit of the reserved category/ sub-category will be given and provisionally allotted seat to that candidate will stand automatically cancelled. Such candidates may be considered under General category/ sub-category in respective state quota for subsequent rounds of counselling on submission of a request in this regard.

FEE STRUCTURE OF EXECUTIVE MBA IN DATA SCIENCE AND ANALYTICS

The selected candidates will be required to pay programme fee online at the link to be activated in login id of candidate as soon as the documents of the candidates are verified. The provisional admission letter shall be issued subsequently. It may be noted that the admission of the candidate is complete only after the payment of online admission fee within the prescribed time limit. If a candidate fails to pay fees within prescribed time, then his/ her provisional allotment of seat shall be cancelled.

The fee structure of Executive MBA in Data Science and Analytics is given below:

Executive MBA in Data Science and Analytics			
S. No.	Particulars	Fee in AY 2026-27 (Rs.)	Fee in AY 2027-28 (Rs.)
1	Tuition Fee	2,18,300	2,24,300
2	Non-Government Component		
2.1	Student welfare Fee (Co- Curricular activities, extra- curricular activities, Annual gathering, Students welfare, Institutional development, Outsourcing, Conference, Seminar, Workshop, Innovative projects, Skill development activities and miscellaneous expenditure on unspecified items)	24,000	24,000
2.2	Facilities & services charges (Research initiatives, training Programs, Awards, automation facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	36,000	37,500
2.3	Economically weaker section fund	10,000	10,000
2.4	Examination fee (Examination infrastructure strengthening, expenditure on examination activities, confidential printing etc.)	17,000	17,000
2.5	DTU Medical facilities and premium amount for Mediclaim of student (per annum)	700	700
2.6	Alumni association life membership, registration fee (one time non-refundable)	1000	-
	Total	3,07,000	3,13,500

Withdrawal Policy

The university follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from program of study in which he/she is enrolled:-

S. No.	Percentage of Refund of aggregate fee *	Point of Time when Notice of admission is served to the University
1	100%	15 days or more before the formally notified last date of admission.
2	90%	Less than 15 days before the formally notified last date of admission
3	80%	15 days or less after the formally notified last date of admission.
4	50%	30 days or less, but more than 15 days after formally notified last date of admission.
5	0%	More than 30 days after formally notified last date of admission.

The last Date of Admission is 08.08.2026

*(Inclusive of Tuition fees and Non Govt. Component)

DOCUMENTS REQUIRED AT THE TIME OF ADMISSION

The following is the list of documents required for verification at the time of Personal Interview and counselling.

1. Demand Draft for the First-Year Fees of the E.M.B.A.(DSA) Programme
2. Print out of the online application form duly signed by the candidate.
3. Degree and Marks sheet of the qualifying examination.
4. Birth Certificate as indicated in High School or equivalent examination i.e. Class 10th
5. Class 10th and 12th Mark Sheets
6. Reserved category / sub-category Certificates, if applicable.
7. Experience certificate.
8. No Objection Certificate from the Employer.

Note: If the candidate fails to produce any required documents, his/her candidature is liable to be cancelled.

CERTIFICATES REQUIRED FOR RESERVED SEATS AT THE TIME OF DOCUMENT VERIFICATION

Candidates applying for any reserved seat (i.e. SC, ST, OBC-NCL, EWS, CW, PD) must produce the original certificates (as applicable) as mentioned below at the time of document verification.

- (i) Scheduled Caste (SC)/Scheduled Tribe (ST) /Other Backward Class (OBCNCL)/ Economically Weaker Section (EWS):**
For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL)/ Economically Weaker Section (EWS), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL)/ Economically Weaker Section (EWS), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate / Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

NOTE:

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name at the time of counselling. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
2. OBC (NCL) candidates are required to produce a caste certificate issued after March 31, 2026 from the authorities as mentioned above. However, if the certificate is issued prior to March 31, 2026, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his / her already issued original caste certificate.
3. The EWS Certificate should be issued after March 31, 2026.

(ii) Person with Disability sub-category: For admission to seat reserved for Differently Abled Person (PD) sub-category, the candidate must produce the following certificates in original at the time of document verification for PD candidates:

- a. A certificate of physical disability issued by a duly notified Medical Board of a District/Government Hospital set up for examining the physically challenged candidates under the provision of the Person with Disability (equal opportunities, protection

of rights and full participation) Act 1995. The certificate should indicate the extent (i.e. percentage) of the physical handicap and should bear the Photograph of the candidate concerned. The certificate should be countersigned by one of the Doctors constituting the Board issuing the certificates.

- b. A certificate duly recommended by Vocational Rehabilitation Centre for the Handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

HOW TO APPLY

Online Application form can be accessed at

https://saarathi.dtu.ac.in/admissions2026_27/

All candidates are required to fill the online Application Form and make an online payment as prescribed on DTU website.

Incomplete application, due to any reason, is liable for rejection by the University.

CERTIFICATES AND FORMATS

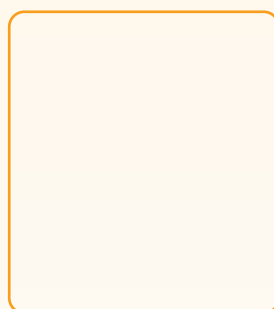
The formats of some of the required certificates are printed below for the guidance for the candidates. Separate certificates bearing the same data as specified in these sample formats are also acceptable.

Original certificates, as prescribed, should be signed by the authorities mentioned therein, under the legible seal of office.

ANNEXURE - I

MEDICAL FITNESS CERTIFICATE

(To be signed by a registered medical practitioner holding a Medical Degree)
(TO BE SUBMITTED AT THE TIME OF ADMISSION)



I certify that I have carefully examined Mr./Ms.* _____

son/daughter of Shri _____ whose
signature is given below. Based on the examination, I certify that he/she is in good mental
and physical health and is free from any physical defects which may interfere with his/her
studies including the active outdoor duties required of a professional.

Marks of Identification _____

Signature of the Candidate _____

Place:

Date:

Name & signature of the Medical Officer
with seal and registration number

* Strike whichever is not applicable.

Certificate for Person with Disability

For admission to seat reserved for Differently Abled Person (PwD) sub-category, the candidate must produce the following certificates in original at the time of document verification for PwD candidates:

- a. A certificate of physical disability issued by a duly notified Medical Board of a District/ Government Hospital set up for examining the physically challenged candidates under the provision of the Person with Disability (equal opportunities, protection of rights and full participation) Act 1995. The certificate should indicate the extent (i.e. percentage) of the physical handicap and should bear the Photograph of the candidate concerned. The certificate should be countersigned by one of the Doctors constituting the Board issuing the certificates.
- b. A certificate duly recommended by Vocational Rehabilitation Centre for the Handicapped, 9 - 11 Vikas Marg, Karkardooma, Delhi 110092.

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./Ms.* _____

Father's Name: _____

Permanent Address: _____

Percentage loss of earning capacity (in words): _____

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue further studies.

(*Strike out whichever is not applicable)

Member

Member

Principal Medical Officer
(Orthopaedic Specialist)
Seal of Office:

Date: _____

NOTE:

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

Authorities Who Can Issue Caste/Tribe Certificate

SC/ST/OBC candidates should submit certificate issued by any of the following authorities:

SC/ST/OBC/EWS candidates should submit certificate issued by any of the following authorities: District Magistrate/Additional District Magistrate/Collector/Deputy Commissioner/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate/City Magistrate/Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner/Chief Presidency Magistrate/Additional Chief Presidency Magistrate/Presidency Magistrate/Revenue Officer not below the rank of Tehsildar/Sub-Divisional Officer of the area where the candidate and/or his/her family normally resides/Administrator/Secretary to Administrator/Development Officer (Lakshadweep Island).

(Certificate issued by any other authority will not be accepted.)

Prescribed Format for OBC Certificate

Form of Certificate to Be Produced By Other Backward Classes

This is to certify that Shri / Smt. / Kum. _____
 _____ Son / Daughter of Shri / Smt. _____
 _____ of Village/Town _____
 _____ District/Division _____ in the State belongs to the _____
 _____ Community which is recognized as a backward class

under:

- | | |
|--|--|
| i. Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93. | viii. Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99. |
| ii. Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94. | ix. Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000. |
| iii. Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95. | x. Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000. |
| iv. Resolution No. 12011/96/94-BCC dated 9/03/96. | xi. Resolution No. 12015/9/2000-BCC dated 06/09/2001. |
| v. Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi) Resolution No. 12011/13/97-BCC dated 03/12/97. | xii. Resolution No. 12011/1/2001-BCC dated 19/06/2003. |
| vi. Resolution No. 12011/99/94-BCC dated 11/12/97. | xiii. Resolution No. 12011/4/2002-BCC dated 13/01/2004. |
| vii. Resolution No. 12011/68/98-BCC dated 27/10/99. | xiv. Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006. |

Shri / Smt. / Kum. _____

and / or his family ordinarily reside(s) in the _____

District / Division of _____ State. This is also to certify that he/ she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt. (Res.) dated 09/03/2004.

Dated: _____

District Magistrate / Deputy Commissioner / Competent Authority
Seal

NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

The Authorities Competent to Issue Caste Certificates are Indicated Below:

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar' and Sub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only_____

I,_____ Son/daughter of Shri._____

Resident of village/town/city district State_____hereby declare that I belong to the_____ community which is recognized as a backward class

by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Signature of the Candidate

Place: _____

Date: _____

For queries contact us at:

**University School of
Management & Entrepreneurship
Delhi Technological University**

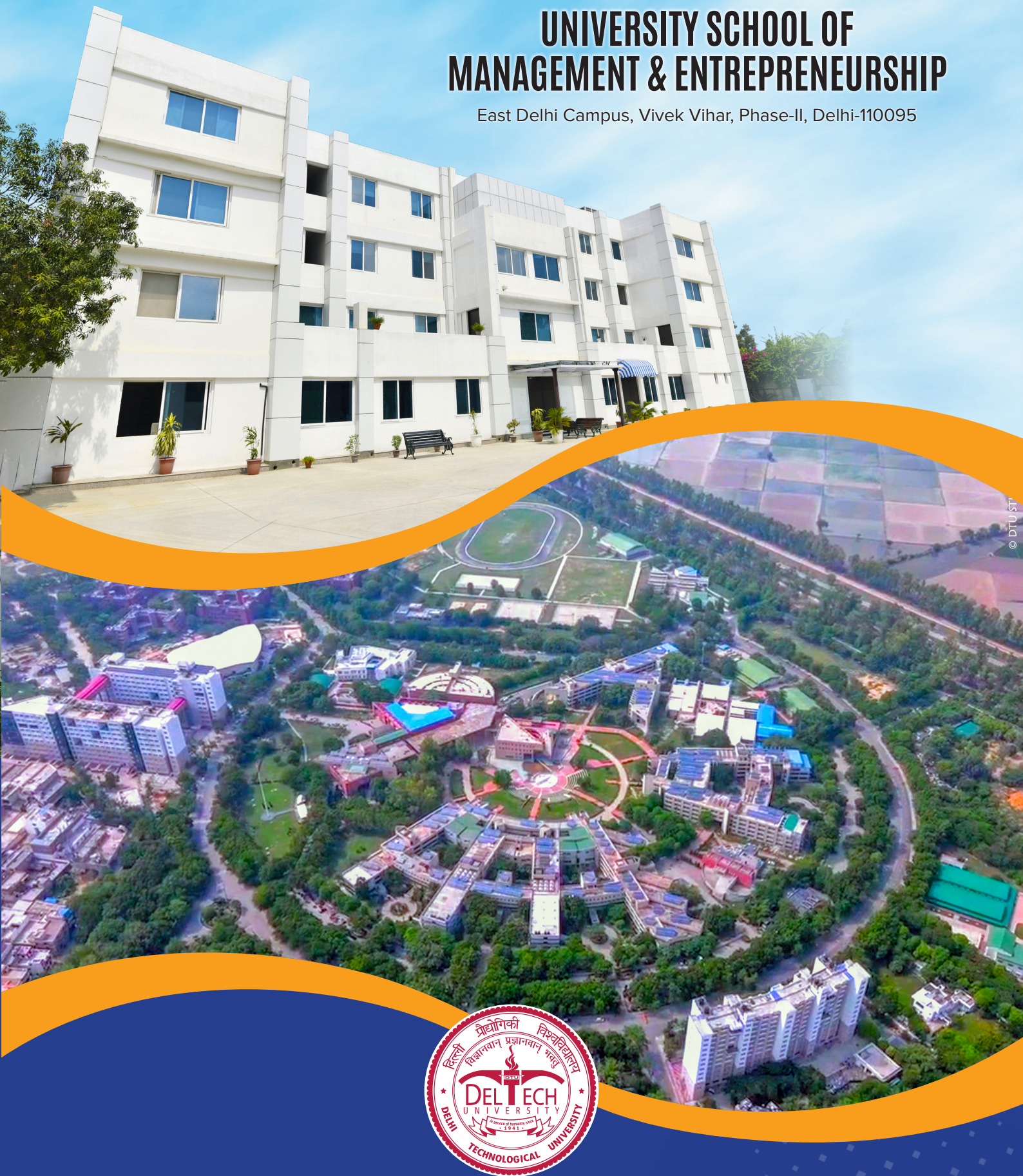
East Delhi Campus

Vivek Vihar, Phase-II, Delhi-110095

E-mail: mbaexec.dsa@dtu.ac.in

UNIVERSITY SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP

East Delhi Campus, Vivek Vihar, Phase-II, Delhi-110095



Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)